

## Conference Overview – NEAA 2014

Please note that the schedule is subject to minor adjustments as conference date approaches

**Tuesday June 24<sup>th</sup> – Saturday June 28<sup>th</sup>**

*Note: Tuesday involves an optional 'free' pre-conference workshop; Saturday involves an optional post-conference industry tour focusing on Thoroughbred Racing in KY.*

### Tuesday June 24<sup>th</sup>

**Check in: 5-6pm and 8-9pm**

**6-8pm: Pre-Conference workshop on tenure/promotion – Facilitated by Amy Burk**

*This free pre-conference workshop will focus on the sharing of tips and strategies for successfully navigating the tenure and promotion process for faculty within the equine discipline. Speakers from both public and private institutions will share their advice and experiences surrounding this important topic. The agenda includes the following areas:*

- 1) The importance of a stellar C.V. – *Amy Burk*
- 2) How to form important collaborations, yet increase the visibility of your work – *Karin Bump*
- 3) Tips for engaging in scholarly activities, especially when traditional research is not an expectation – *Lynn Taylor*
- 4) Avoiding pitfalls on your way up the promotion ladder - lessons learned from a full professor – *Laurie Lawrence*

### Wednesday June 25<sup>th</sup>

**Check in: 6:30am-7am. *If you are arriving late, you may check in between 5:30 and 6pm***

**Industry tour, discussion, and networking -Facilitated by Laurie Lawrence, Leslie Janecka, and Janice Holland**

- **Depart from UL Shelby Campus at 7:15AM – Please grab breakfast before arriving for the tour departure!** Tour stops are listed below. Given the number of participants, tour groups will be split for locations.
  - **Spy Coast Farm (large warmblood breeding and performance facility)**<http://www.spycoastfarm.com/>
  - **Kentucky Equine Sports and Medicine Rehabilitation Center** <http://kesmarc.com/>
  - **Keenland Race Course and Sale Facility**<http://www.keenland.com/>
  - **Hagyard Equine Medical Institute** <http://hagyard.com/>
  - **Old Friends Thoroughbred Retirement** <http://www.oldfriendsequine.org/>
  - **Central Kentucky Riding For Hope** <http://ckrh.org/>
  - **WinStar Farm** <http://www.winstarfarm.com/>
  - **Midway College Equine Facility** <http://www.midway.edu/academic-programs/equine>
- **Return to UL Shelby Campus by 6pm**
- **Perceptions of student preparedness for industry needs and emerging career opportunities - Industry Panel and networking reception with heavy appetizers - 6-8:30 pm. Panel facilitated by Tim Capps and Bob Coleman.** *Given the national debate on whether or not colleges are preparing students appropriately for careers in their respective industries, this panel provides an opportunity to hear from industry stakeholders on what they see, what they need (now and projected into the future), and what we can do to create stronger partnerships between industry and academia that will enhance preparation of 'industry ready' college graduates.*

#### **Panelists:**

- Eric Mitchell -Executive Vice President/Editorial Director at **Blood-Horse Publications** <http://www.bloodhorse.com>
- Norm Luba - NAERIC - Executive Director at **North American Equine Ranching Industry Council** <http://www.naeric.org/>
- Mary Grace Rutland - Veterinary Field Sales Manager at **Neogen Corporation.** <http://www.neogen.com>
- Lee Hall - Vice President at **Hallway Feeds** - <http://hallwayfeeds.com/?home-page.html>
- Eric Miller - Senior Director for Human Resources at **Churchill Downs** - <http://www.churchilldowns.com/>

## Thursday June 26<sup>th</sup>

### Presentations and Poster session 8am-8pm

- ✓ **8:00am** – Welcome and Conference Overview
- ✓ **8:15- 10:00**- Educators Toolbox - Session 1: Catching up with the students - using technology and social media in the classroom. *Facilitated by Laurie Lawrence*
  - **10:00**- Refreshment Break
- ✓ **10:30-11:30** – Industry speaker – The Marketing of Racing- Jeff Koleba, Vice President, Marketing & Programming at ChurchillDowns. *Introduction by Tim Capps*
- ✓ **11:30– 1:00** - Lunch with table discussions of college/program social media policies . *What policies – if any – are in place at our respective institutions regarding the use of pictures and videos from classes and equine facilities?* *Facilitated by Amy Burk and Shannon Moreaux*
- ✓ **1:00- 3:00** - Educators Toolbox - Session 2: Getting Beyond “Will this be on the test?” - *Incorporating real world experience in equine education.* *Facilitated by Amy Burk*
- ✓ **3:00** –short break
- ✓ **3:15-4:00** Discipline Based Accreditation – Implications and opportunities for educational offerings affiliated with the equine discipline. This will include a discussion with Chief Executive Officer of the American Society for Animal Science, Meghan Wulster-Radcliffe. *Facilitated by Karin Bump*
- ✓ **4-5:30** - Poster Session– *Facilitated by Shannon Moreaux*
- ✓ **5:30-6:30** - NAEAA Business Meeting for all attendees (with refreshments)
  - Announcement of the Inaugural Recipient of the Don Henneke Education Impact Award
  - Discussion of future goals for collaborative projects and meetings.

## Friday June 27<sup>th</sup>

### Presentations 8am-5pm followed by closing excursion to Churchill Downs for the races!

- ✓ **8:00** – Morning welcome
- ✓ **8:15 -10:00**:Innovations in teaching/learning/research within equine and related discipline areas – *Facilitated by Kari Turner*
  - **10:00**- refreshment break
- ✓ **10:30-11:30**: Plenary: Dr. Andrew McLean Equitation Science: The last frontier in Equine Science. *Introduction by Katrina Merkies*
- ✓ **11:30- 12:30**– Lunch with table discussions on student assessment rubrics used in equine focused coursework. If you are currently using assessment rubrics, please bring examples to share! *Facilitated by Katrina Merkies and Kari Turner*
- ✓ **12:30--1** - Final poster session viewing (posters may be taken down at close of session)
- ✓ **1:00-2:00** – Industry Speaker: The landscape of racing today; responding to public concerns and criticisms Alex Waldrop, president and chief executive officer of the National Thoroughbred Racing Association. *Introduction by Tim Capps*
- ✓ **2:00 -4:00** - Teaching and Learning in controversial subject areas – *Facilitated by Judy Downer and Shannon Moreaux*
  - **2:00–3:00** - Presentations
  - **3:00-4:00** - Moderated Panel and audience discussion
- ✓ **4:00** – Conference wrap-up
- ✓ **5pm** – load up and head to the race track!

## Saturday June 28<sup>th</sup>

Optional post-conference Industry Tour (\$50 includes lunch). Facilitated by Laurie Lawrence, Leslie Janecka, Janice Holland. Departs approximately 8am and returns by 5pm

- Sites will include 4-5 stops including Dixiana Farm <http://www.dixianafarms.com/>, The Thoroughbred Center (training) <http://www.thethoroughbredcenter.com/>, North American Racing Academy <http://bluegrass.kctcs.edu/NARA.aspx>, Gainesway Farm <http://www.gainesway.com/>

**Posters**

1. Perry, M	Saratoga Institute for Equine Racing and Gaming Law
2. Ralston, S	Fulbright Scientific Mobility and Scholar Exchange Programs: Untapped Opportunities for Equine Academics
3. Williams, T	Equus and NAEAA- A Collaborative Effort that was a Win for Horses, Humans and Organizations
4. Bump, K	NAEAA Collaborative Student Surveys - Three Years of Data- What have we learned
5. Bump, K	Value vs Challenge: Reflections on a Discipline Based Accreditation Process
6. Chapman, B	What is Western Dressage? Can Adding Western Dressage Strengthen a College Riding Program
7. Collyer, P	The Concept of Straightness- Assessment of Model-Assisted Learning in Equine Biomechanics
8. Jogan, K	Think Outside the Box When Planning an Equine Program Fundraiser
9. Jack, N	Advising Video teaches prescriptive course selection skills to undergraduate students
10. Splinter-Watkins, K	Developing an interdisciplinary minor in Horses, Humans and Health
11. Craig, M	The Palmar Metric: A Novel Radiographic Assessment of the Distal Phalanx in the Horse.
12. Gentry, L.R.	The effect of desensitization (reactivity) intensity on physiological parameters of horses
13. Johnson, L	Equine Extracurricular Activities Improve Student GPA and Persistence in a University Horse Program
14. Merkies, K.	Inter-institutional collaboration project on body condition scoring of horses
15. Ramlose, V	Management of University Equitation Horses and its Effect on Soundness
16. Lofgren, E	Social Media and Equine Science: The effect of LinkedIn on in-class engagement and grades of equine higher education students
17. McNeil, B.	The Anatomy of the Equestrian Arena

## Oral Presentations

### **Educators Toolbox Oral Session 1: Catching up with the students - Using technology and social media in the classroom**

1. Taylor , L	Mobile Technology Utilization for Facilitating First- Year Student Transitions
2. Brady, C	Flipping your Classroom with eXtension HorseQuest
3. Dwelle, J	The Role of Social Media in Higher Education Equestrian Programs
4. Voigt, M	Implementing a Research Based Approach for Gathering Stakeholder Data through Social Media
5. Rossano, M	Microvets: Using an Interactive, online video game to teach equine digestion
6. Wood, L	Video-taping equitation for instruction and assessment of a horsemanship course
7. Merkies,K	Horse Lover’s Math

### **Educators Toolbox Oral Session2: Getting Beyond “Will this be on the test?” - Incorporating real world experience in equine education**

1. Mayo, S	LUNCH N’ LEARN: Developing Career Skills in a Cross-Disciplinary Classroom before Internship
2. Buckhout, C	Extending Student Learning into an Extended Learning Course
3. Wagner , E.L	H.O.R.S.E. U – Combining Youth Outreach and Student Leadership Experience
4. Moreaux, S	Youth Horsemanship School Provides Service Training for Equine Science Students
5. Jogan, K	A Win/Win Situation: Equine Industry and University Equine Program Collaborate
6. Merkies, K	What Can I Buy My Horse Today? The value of education in the real world
7. Coleman, R	Educational Resources at Your Fingertips
8. Anderson, K	Incorporating Horse Management into a University-Wide Achievement Centered Education Program

### **Innovations in Equine and other Related Disciplines**

1. Splan, R	Climate change and the horse industry: Student interest in a sophomore-level hybrid learning program offered at the national level
2. Taylor, L	Physics Applications for Equine Science: Joint Angles, Conformation, Velocity, and Motion
3. Thomason, J	A scientific approach to evaluating arena footing
4. Walker, C	Costs Associated with Equine Breeding in Kentucky
5. Colston , C	The Feasibility of Implementing Equine-Assisted Activities and Therapy Curriculum in Higher Education
6. Tsiang, S	Animals in Literature with an Equine Focus: Beyond <i>Black Beauty</i>
7. Merkies, K	Student self-evaluation as a method for summative and formative learning

**Teaching and Learning in Controversial Subject Areas**

Bump, K	Addressing Controversial Topics in an Equine-Oriented First Year Seminar Course
Day, B	Discussing Equine Euthanasia in a Classroom Setting
Fugaro, M	The Educational Opportunities of Equine Euthanasia in the Undergraduate Equine Curriculum
Luba, N Waldrop, A	Speakers from Industry Organizations that are addressing controversial issues with members and/or the public